

MOTION
M-11-495

CITY HALL: October 20, 2011

BY: COUNCILMEMBERS FIELKOW, CLARKSON, GISLESON-PALMER, GUIDRY,
HEAD, HEDGE-MORRELL, AND JOHNSON

WHEREAS, on January 1, 2011, the Council entered into a professional services contract with The Estopinal Group to provide advice and assistance to the Council in public information activities; and

WHEREAS, said contract is set to expire on December 31, 2011; and

WHEREAS, it is the desire of this Council to continue to receive the advice and assistance of professional communications consultants in public information activities; and

WHEREAS, consistent with the procedure established by Council Rule 45, the Council now wishes to issue a Request for Proposals in order to receive proposals from professionals interested in providing such services to the Council in the future; now, therefore

BE IT MOVED BY THE COUNCIL OF THE CITY OF NEW ORLEANS That in accordance with paragraph 1 of Rule 45, the Council determines that the services of a professional consultant or firm of consultants are required to provide future assistance in public information activities and therefore directs its staff to issue a Request for Proposals to begin the competitive selection process established by Rule 45.

THE FOREGOING MOTION WAS READ IN FULL, THE ROLL WAS CALLED ON THE ADOPTION THEREOF AND RESULTED AS FOLLOWS:

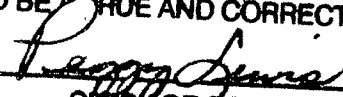
YEAS: Clarkson, Gisleson Palmer, Granderson, Guidry, Head,
Hedge-Morrell, Johnson - 7

NAYS: 0

ABSENT: 0

AND THE MOTION WAS ADOPTED.

THE FOREGOING IS CERTIFIED
TO BE A TRUE AND CORRECT COPY


CLERK OF COUNCIL