

**MOTION**

**NO. M-14-425**

**CITY HALL: October 2, 2014**

**BY: COUNCILMEMBERS HEAD, WILLIAMS, GUIDRY, CANTRELL, RAMSEY,  
BROSSETT AND GRAY**

**WHEREAS**, on January 1, 2012, the Council entered into a professional services contract with The Estopinal Group to provide advice and assistance to the Council in public information activities; and

**WHEREAS**, said contract was extended in 2013 and 2014; and

**WHEREAS**, said contract is set to expire on December 31, 2014; and

**WHEREAS**, it is the desire of this Council to continue to receive the advice and assistance of professional communications consultants in public information activities; and

**WHEREAS**, consistent with the procedure established by Council Rule 45, the Council now wishes to issue a Request for Proposals in order to receive proposals from professionals interested in providing such services to the Council in the future; now, therefore

**BE IT MOVED BY THE COUNCIL OF THE CITY OF NEW ORLEANS**, That in accordance with paragraph 1 of Rule 45, the Council determines that the services of a professional consultant or firm of consultants are required to provide future assistance in public information activities and therefore directs its staff to issue a Request for Proposals to begin the competitive selection process established by Rule 45.

**THE FOREGOING MOTION WAS READ IN FULL, THE ROLL WAS CALLED ON THE ADOPTION THEREOF AND RESULTED AS FOLLOWS:**

**YEAS:** Brossett, Cantrell, Guidry, Head, Ramsey, Williams - 6

**NAYS:** 0

**ABSENT:** Gray - 1

**AND THE MOTION WAS ADOPTED.**

**THE FOREGOING IS CERTIFIED  
TO BE A TRUE AND CORRECT COPY**  
*Lera W. Johnson*  
**CLERK OF COUNCIL**